

GOLD COAST

CAREERS FESTIVAL

THURSDAY 2 MAY - FRIDAY 3 MAY 2024

GOLD COAST SPORTS AND LEISURE CENTRE, CARRARA



EXHIBITOR PROSPECTUS

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GOLD COAST CAREERS FESTIVAL



**CONNECT WITH
PROSPECTIVE STUDENTS,
TEACHERS, JOB SEEKERS &
PARENTS OVER 2 DAYS**

THE LARGEST CAREERS EVENT ON THE GOLD COAST

Experience Gold Coast is proud to host the 2024 Gold Coast Careers Festival at the Gold Coast Sport and Leisure Centre at Carrara (next to Metricon Stadium).

The Gold Coast Careers Festival attracts high school students, parents, teachers, career changers and post graduates from the Gold Coast and surrounds. As an exhibitor, this is your opportunity to meet and engage with your prospective future students or employees.

We offer free buses to high schools to bring their students to the event in two-hour blocks on the Thursday and Friday, and will be marketing to the general public for attendance on the Thursday evening. Last year we had over 7,000 students attend on the Thursday and Friday with attendance over 9,000 in total.

Secure your place today!

EVENT DATE, TIME AND VENUE

THE GOLD COAST SPORTS AND LEISURE CENTRE, CARRARA

WEDNESDAY 1 MAY
BUMP IN FROM: 1PM

THURSDAY 2 MAY
DAY 1: 9AM - 7PM

FRIDAY 3 MAY
DAY 2: 9AM - 3PM

EVENTS MANAGER

CARA GADD

0423 316 557

Cara@studygoldcoast.org.au



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EXHIBITOR BOOTHS



BOOTH SIZE	NON-MEMBER	MEMBER ORGANISATIONS (5% OFF)
Single Booth - 3m x 3m	\$3,250 (+GST)	\$3,088 (+GST)
Double Booth - 6m x 3m	\$6,350 (+GST)	\$6,033 (+GST)
Early Bird - Single Booth - 3m x 3m (15% off)	\$2,763 (+GST)	\$2,600 (+GST)
Early Bird - Double Booth - 3m x 3m (15% off)	\$5,398 (+GST)	\$5,080 (+GST)

For larger displays please contact cara@studygoldcoast.org.au to enquire.

DISPLAY BOOTH INCLUSIONS

- Onsite parking each day
- Access to the exhibitor lounge with complimentary tea and coffee
- Exclusive lead generation account using the QR Capture App
- Your company logo on the Study Gold Coast website

ADVERTISE IN THE PROGRAM!

- Advertisement in the official printed program (8,000 copies plus digital version on the website)



BECOME A FEATURED EXHIBITOR!

Upgrade your booth package to include the following benefits:

- 1 x 10 minute stage session at the event
- Inclusion in paid social media promotion on Study Gold Coast channels
- Featured profile on the Study Gold Coast website





OFFICIAL EXHIBITION SUPPLIER

The official exhibition supplier for the 2024 Gold Coast Careers Festival is Pyramid Displays. They are able to supply the hire of all your exhibition needs from furniture and floors, plants and audio visual equipment, extra power or lighting and stand upgrades to full custom stand design and construction.

Each exhibitor will receive an Exhibitor Kit from Pyramid Displays prior to the event with options for the above as well as a request for your fascia signage requirements. In the meantime, you are welcome to visit Pyramid Displays website www.pyramiddisplays.com.au to view hire items and costs.

PYRAMID DISPLAYS

Exhibitor Services Team

E: info@pyramiddisplays.com.au

P: (07) 5522 1133

DISPLAY BOOTH INCLUSIONS:

Standard 3m x 3m booth is constructed from white PVC inserts in an aluminium frame and includes:

- 1 x 4amp general-purpose outlet (GPO)
- 1 x company signage on open sides (black characters)
- 2 x energy efficient spotlights

STANDARD FURNITURE PACKAGE (PER BOOTH):

- 1 x commercial trestle table
- 1 x black, custom fitted cloth
- 2 x chairs

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STAGE PROGRAM AND TRADE AREA

GOLD COAST **CAREERS
FESTIVAL**



STAGE PROGRAM & TRADE AREA

We are taking expressions of interest for stage demonstrations/performances along with an interactive trade/demonstration area.

Please contact cara@studygoldcoast.org.au

VENUE

The 2024 Gold Coast Careers Festival will be held at the Gold Coast Sports and Leisure Centre, a purpose-built, architecturally breathtaking venue for premium events. The venue is located centrally in Carrara with ease of access for public transport and an abundance of onsite free parking.

EXPERIENCE
GOLD COAST.