

Gold Coast New Student Grants Campaign Factsheet

We are pleased to share the details of our latest student attraction campaign with colleagues in the Gold Coast Education and Training sector and our education agent network abroad.

OBJECTIVES

- To accelerate the arrival of offshore international students to the Gold Coast by providing a **\$1,000 grant as a cash incentive**, helping to offset various costs associated with international education, including visa application fees and initial living expenses.
- To provide a prominent **student attraction campaign** that our member providers and agents can leverage to attract future **offshore students**, enhancing the competitive edge for the Gold Coast and contributing to the city's economic development.

MESSAGING FOR FUTURE STUDENTS

- We understand that relocating to a new country can be daunting and expensive. Experience Gold Coast is here to not only welcome you to our beautiful city, but we would also be pleased to support you by **helping you cover expenses with a \$1,000 cash grant**.
- The [Campaign](#) is designed to help **offset various costs associated with starting your international education journey**, such as travel expenses and initial arrival set-up costs.
- Eligibility conditions apply:
 - Applications are open from 11 February 2025 to 30 June 2025.
 - Only available to students studying for at least 24 academic weeks including packaged offers/multiple courses and with a course commencement date from 1 May 2025 to 30 November 2025.
 - Only available for courses offered by Experience Gold Coast Pty Ltd education member institutions.
 - Applicants must have a valid student visa (subclass 500).
 - Grant of AUD\$1,000 provided to successful applicants.
 - Only available to the first 250 international students commencing their studies on the Gold Coast, subject to [Terms and Conditions](#).

SOCIAL MEDIA COPY

Instagram (no Linkin bio)

Ready to study on the Gold Coast? Gold Coast Student Grants are now available. Receive \$1000 rebate on arrival to the beautiful Gold Coast when you start your new journey and choose to study with us.

Tag @expereincegoldcoast

#goldcoaststudentgrants

Web – www.goldcoaststudentgrants.com

Instagram (with Linkin bio)

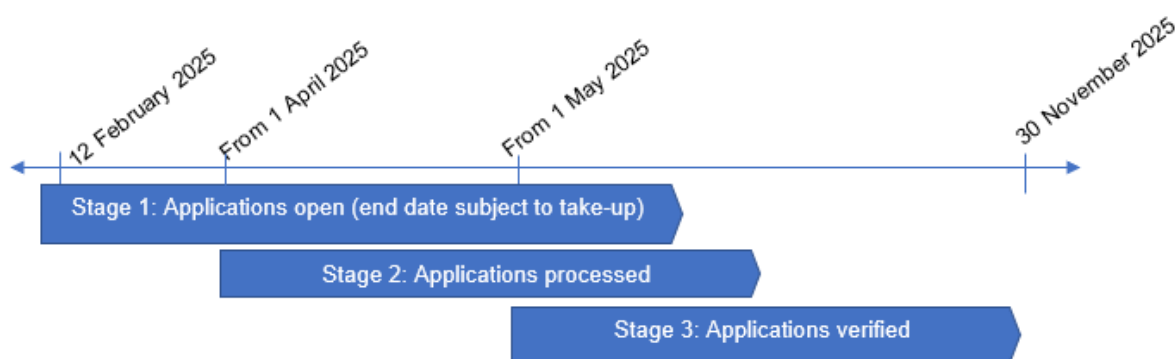
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Ready to study on the Gold Coast? Gold Coast Student Grants are now available. Receive \$1000 rebate on arrival to the beautiful Gold Coast when you start your new journey and choose to study with us. Find out more at www.goldcoaststudentgrants.com @experiencegoldcoast #goldcoaststudentgrants

APPLICATION TIMELINE



APPLICATION PROCESS

Stage 1: Applications Open	12 February 2025 – end date subject to take-up but no later than 30 June 2025	<ul style="list-style-type: none"> - Eligible students will submit applications via Screendoor. - Project lead to review submissions bi-weekly to monitor capacity and spread across sectors. - Application close date will be subject to take-up (no later than 30 June 2025). - Applicants to receive an automated response. - Applicants will have the opportunity to edit their draft application up until the 30 June 2025. - Confirmation of Enrolment (COE) to be dated on or after 1 May 2025.
Stage 2: Applications Processed	1 April 2025 onwards	<ul style="list-style-type: none"> - Successful applicants will receive a conditional approval email from Screendoor with information on next steps for verification. - Unsuccessful applications will be notified via Screendoor.
Stage 3: Applications Verified	1 May – 30 November 2025	<ul style="list-style-type: none"> - Students with conditional approval to visit the GCSH between the given timeframe to complete verification.

		<ul style="list-style-type: none">- GCSH staff to provide GCSH Orientation, check documentation and support students through the verification process.- Verified students will be issued a \$1,000 payment to be deposited directly into their nominated bank account.
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CALL TO ACTION

We look forward to partnering with you to amplify the reach of this exciting campaign and we encourage you to access the social media assets from the [Toolkit](#), use the copy provided in this document and share on your own student channels. Also, feel welcome to leverage the campaign as a conversion tool and forward the details to your leads that have been issued with a letter of offer.

If you have any questions, please don't hesitate to reach out to us at education@experiencegoldcoast.com.