



Company Overview	
<b>Company</b>	Amantan Medical
<b>Email</b>	tanya@amtanmedical.com.au
<b>Address</b>	Main Office: Hope Island Marketplace, 99-103 Broadwater Avenue, Hope Island.
<b>Website</b>	<a href="http://www.amtanmedical.com.au">www.amtanmedical.com.au</a> <a href="https://www.aibc.org.au/">https://www.aibc.org.au/</a>
<b>Industry</b>	Health
<b>Year Established</b>	2010
<b>Description</b>	Amantan Medical began in 2010 as a little practice in Main Beach. In April 2011, husband and wife team, and owners, Dr Ameer Hamza and Dr Tanya Unni, opened the first of their family friendly medical centres in Norfolk Village Shopping Centre at Ormeau. Practices in Reedy Creek, Pimpama and Pacific Pines followed. In June 2018, Dr Ameer and Dr Tanya launched their new brand AMTAN MEDICAL with the first of the new-look practices at Oxenford Village Shopping Centre. A second practice at Pimpama, and then Hope Island quickly followed. Ormeau Village is the latest addition to the Amantan Medical Group.
<b>Company Values</b>	<p>The company logo incorporates two elements that tie together the ideology behind Amantan. The first element being a human body representing life. The placement of the figure is in the middle of the leaves and creates the illusion that it's holding the tree together. Reinforcing growth, development and community well-being, the Tree of Life was utilised to symbolise good health, fresh starts, positive energy and also how a tree continues to grow and gain strength on a daily basis.</p> <p>Company values are currently being formalised, but core values are respect and care for community.</p>

Position Description					
<b>Position Title</b>	Marketing Intern – Graphic design				
<b>Purpose, related to strategies/goals of company</b>	Review & update marketing materials and website, in consultation with the Brand/Marketing Manager and business owners				
<b>Key Duties – to be finalised according to the intern's skills, interests &amp; career goals</b>	<ul style="list-style-type: none"> <li>- Implement a consistent, innovative and engaging brand design suite based on the current logo and reflecting Amantan's business approach &amp; values for key marketing materials, including client communications, brochures, social media, presentation materials, and the web site.</li> <li>- Design materials for marketing campaigns and projects to help the business to achieve its growth goals, in conjunction with other marketing staff and business owners</li> <li>- Production of videos, memes, images and multi-media content (optional, if have these skills)</li> <li>- Undertake marketing projects, in consultation with Brand/Marketing Manager &amp; business owners. This includes projects suggested by the intern or to meet university assessment requirements</li> </ul>				
<b>Key Skills &amp; Attributes</b>	<table border="0"> <tr> <td style="vertical-align: top;">Essential:</td> <td style="vertical-align: top;">Desirable:</td> </tr> <tr> <td></td> <td>- Ability to produce short film/video for</td> </tr> </table>	Essential:	Desirable:		- Ability to produce short film/video for
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	<ul style="list-style-type: none"> <li>- Genuine interest/passion and high-level abilities in creative &amp; innovative graphic design, combined with interest in health/wellness</li> <li>- Knowledge of business design, branding &amp; marketing principles from tertiary studies</li> <li>- Ability to apply design principles and use software packages to produce consistent branding across multiple media including website, printed materials, business cards, letterheads, social media and product packaging.</li> <li>- Self-starter, organised, goal oriented, able to manage time wisely and work independently.</li> <li>- Enthusiastic &amp; positive approach to work</li> <li>- Excellent written and spoken English, including copywriting, proof-reading and editing skills</li> <li>- Project management skills for marketing projects; Flexibility to juggle multiple tasks and projects</li> <li>- Commitment to maintain confidentiality of IP</li> </ul>	<ul style="list-style-type: none"> <li>- use on LinkedIn, in presentations, etc.</li> <li>- Experience in marketing, digital marketing, and/or customer service</li> </ul>
<b>Software / Program Knowledge</b>	MS Office. Any others – Word Press or other website programs? Adobe? CRM?	
<b>Company Supervisor &amp; Reporting Relationship</b>	Reporting to Brand/Marketing Manager, with access to business owners	
<b>Remuneration (if any)</b>	Unpaid internship	
<b>Hours</b>	One day per week, or equivalent hours, with regular work times to be determined by mutual agreement upon commencement of role. Open to Summer Internships (either 1 day per week or intensive) and/or during university semester.	
<b>Additional Information</b>	<ul style="list-style-type: none"> <li>- Please bring a portfolio of your work to the interview.</li> <li>- The successful candidate will be required to sign a confidentiality agreement prior to commencement</li> <li>- The internship is unpaid, but may lead to paid casual, part-time or full-time work.</li> <li>- Amtan is an equal opportunity employer, valuing diversity and committed to creating an inclusive environment for all employees.</li> </ul>	