



MARKETING INTERNSHIP

Purpose	To undertake marketing campaigns and projects, support sales growth and help the business to achieve its goals.	
Key Duties	<ul style="list-style-type: none"> • Develop and implement new social media campaigns from the ground up, in consultation with business owners • Content creation for newsletters, blog, social media and printed flyers • Monitor social channels for trending news, ideas and memes, then capitalise on those trends through goodMix's social media accounts • Assist with capturing and analysing marketing metrics • Assist in production of videos and multi-media content • Use & update company database • Undertake marketing projects, in consultation with management, to promote sales growth. This includes marketing strategies/campaigns, finding efficiencies in sales/marketing processes, and projects suggested by the intern or to meet university assessment requirements. • Assist Marketing Manager in other tasks as required 	
Key Skills & Attributes	Essential <ul style="list-style-type: none"> • Knowledge of all aspects of marketing, including digital marketing and social media campaigns • Content creation, including film/video • Excellent verbal & written communication skills • Willingness to undertake a range of tasks across the business • - Ability to work with minimal supervision 	Desirable <ul style="list-style-type: none"> • Interest in healthy eating & understanding of the importance of gut health
Software / Program Knowledge	Familiarity with digital marketing tools and online analytics	
Company Supervisor & Reporting Relationship	Reporting to Marketing Manager	
Hours	Company hours are 7.30am to 2.30pm Monday to Friday Days/Hours can be flexible, by mutual agreement	
Office	1/24 Fremantle Street, Burleigh Heads 4220	
Additional Information	<ul style="list-style-type: none"> • The internship may lead to paid casual work when goodMix needs extra staff, and during university breaks. • goodMix is an equal opportunity employer, valuing diversity and committed to creating an inclusive environment for all employees. 	
Application Process	Applications and any enquiries to be sent to Jeanie McClymont, Director of goodMix Email: jeanie@goodmix.com.au (CC brad@goodmix.com.au) Phone: 0478773392	