



TALENT FOR BUSINESS GROWTH



Website	www.service.com.au
Office Address	Surfers Paradise
Company Overview	Are you looking to work in a fast-paced environment? Service.com.au is seeking a motivated individual passionate about Videography and Digital Media to help film, draft and edit content within their small, yet dynamic team based here on the Gold Coast.
Employment Type	Internship
Position Title	Digital Marketing and Social Media Co-Ordinator
Key Duties	<ul style="list-style-type: none">• Proofreading, scheduling and publishing some blog articles on our site.• Work alongside the team to create, schedule and send email marketing campaigns via Mailchimp.• Manage and publish some of our content to all social media (Facebook, Instagram, Twitter Linked-in), plan and schedule advertising campaigns through social as well as engaging with our followers and communities.• Help reach out to influencers for shout outs of our product.• Copywriting for social media captions, business descriptions and emails.• Basic graphic design skills with Canva or photoshop.• Helping to conduct industry research, discovering areas of growth or opportunities for marketing.• Monitoring, analysing and optimising campaign performance, especially regarding lead generation.

Students: To express your interest in this position, please APPLY NOW at www.studygoldcoast.org.au/work/open-opportunities/

Providers: To support your student in obtaining this position, please email partnerships@studygoldcoast.org.au or contact Megan on 07 5556 6106.

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Key Skills & Attributes

- Some Experience in Digital Marketing
- High level of analytical skill, and attention to detail
- Great written and verbal communication skills and the ability to clearly communicate technical information
- Enthusiasm for the digital marketing spaces, and some knowledge of SEO, Google AdWords, Google Analytics, Google Drive, Facebook Business Manager, Mailchimp, Canva and photoshop
- Ability to multitask, plan well, organise and designate time for projects

Remuneration

Unpaid internship

Hours

Flexible based on the requirements of the education provider

Additional Information

Service.com.au is an equal opportunity employer, valuing diversity and committed to creating an inclusive environment for all employees

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INTERNSHIP OPPORTUNITY

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and **APPLY NOW.**

If you have any questions on this internship opportunity, please
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