



TALENT FOR BUSINESS GROWTH



Website	www.mclaughlins.com.au
Office Address	9 Ouyan Street, Bundall QLD 4217
Company Overview	Full service law practice representing people and businesses on the Gold Coast since 1958
Employment Type	Internship
Position Title	Journalism/PR Intern
Key Duties	<ul style="list-style-type: none">• Content creation based on a review of the company's existing historical overview from 1958 – 1990• Assist with updating historical overview to include relevant content to date• Stakeholder engagement through interviews with original owner and current employees and/or clients• Creative and content for social media and website use• Write article(s) for submission to relevant industry magazines (ex. Proctor)• Assist with developing marketing strategy for use of content created
Key Skills & Attributes	<ul style="list-style-type: none">• Strong written communication and research skills• Attention to detail• A passion for marketing and being creative• Can-do attitude and good work ethic <p>Desirable:</p> <ul style="list-style-type: none">• Interest in law• Interest in historical analysis

Students: To express your interest in this position, please APPLY NOW at www.studygoldcoast.org.au/work/open-opportunities/

Providers: To support your student in obtaining this position, please email partnerships@studygoldcoast.org.au or contact Megan on 07 5556 6106.

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**Software/Program
Knowledge**

- Microsoft Office
- Social media platforms (Facebook, LinkedIn)

Remuneration

Unpaid internship

Hours

1 – 2 days per week, flexible hours to suit academic studies

Start date ASAP

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INTERNSHIP OPPORTUNITY

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and **APPLY NOW.**

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