



TALENT FOR BUSINESS GROWTH



The Ripper Group PTY LTD INTERNATIONAL

...welcome to the future

Website	https://therippergroup.com/ https://thelittleripper.com.au/
Office Address	Unit 5, 99-101 Spencer Road, Carrara QLD 4211
Company Overview	<p>The Ripper Group company name is drawn from a popular Australian phrase, “You Little Ripper!” The word ripper used in this way means “absolutely excellent, or something exciting extreme approval” (Macquarie Dictionary).</p> <p>It’s the perfect name for a company that utilises its expertise in unmanned aerial vehicles (UAVs) to pioneer changes in the way we rescue, record, maintain, inform and identify.</p>
Employment Type	Internship
Position Title	Digital Marketing and Social Media Coordinator
Purpose	This position will help increase the engagement on our social media channels by collating content and data to help tell our story on multiple platforms. The intern will work with the Business Development Manager to create and implement a range of marketing projects and tasks.
Key Duties	<ul style="list-style-type: none">• Undertake marketing campaigns and projects to help the business to achieve its growth goals, including email, social media and company website.• Designing, creating, and executing digital media strategies• Development and management of website• Research, collate and prepare social media posts for social media platforms including Facebook and Instagram• Conduct reporting and analysis of digital campaigns• Develop and maintain content library (create social media calendar)

Students: To express your interest in this position, please APPLY NOW at www.studygoldcoast.org.au/work/open-opportunities/

Providers: To support your student in obtaining this position, please email partnerships@studygoldcoast.org.au or contact Megan on 07 5556 6106.

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- Assist in production of videos, images and multi-media content
- Assist in other tasks as required

Key Skills & Attributes

Essential:

- Excellent written communication skills
- Enthusiastic and confident communicator who can engage effectively with stakeholders
- Experience and knowledge of social media platforms and how to use them
- Ability to develop creative, innovative and engaging content across a range of digital platforms
- Positive, growth mindset who is proactive and outcome focused
- Ability to work independently as well as in a team
- Driven self-starter with can do attitude
- Project management skills

Desirable:

- Interest in Drone / Aviation industry

Software/Program Knowledge

- Microsoft Suite
- Photoshop
- Wordpress
- Social Media Platforms (Facebook, Instagram, etc)

Reporting Relationship

Reporting to and assisting the CEO and Business Development Manager

Remuneration

Unpaid internship

Hours

Business hours are from 9am – 5pm, Monday to Friday.
1-2 days per week, by mutual agreement (flexible)

Additional Information

- The internship may lead to paid casual, part-time or full-time work.
- The Ripper Group is an equal opportunity employer, valuing diversity and committed to creating an inclusive environment for all employees.

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