



TALENT FOR BUSINESS GROWTH



Website	www.clipit.com.au
Office Address	Unit 5/68, 70 Township Drive, Burleigh Heads QLD 4220
Company Overview	Clip It design, develop and manufacture innovative products including their own, patented, Tile Levelling System and Storage Solutions from their factory in Burleigh Heads.
Employment Type	Internship
Position Title	Marketing Internship
Purpose	To assist the business with the implementation of marketing strategy and campaigns and content creation.
Key Duties	<ul style="list-style-type: none">• Assist in developing and implementing marketing strategies• Improving social media, web improvement, direct marketing presence• Undertake marketing campaigns and projects to help the business achieve its goals for growth, including email, social media and company website• Create general marketing material• Create POS promotional material• Content management and creation• Provide excellent customer service• Implement new EDM techniques to engage customers• Research and monitor activity of company competitors• Create and distribute engaging written or graphic content in the form of e-newsletters, blog content and social media posts• Ensure brand consistency in marketing and social media messages

Students: To express your interest in this position, please APPLY NOW at www.studygoldcoast.org.au/work/open-opportunities/

Providers: To support your student in obtaining this position, please email partnerships@studygoldcoast.org.au or contact Megan on 07 5556 6106.



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Key Skills & Attributes	<ul style="list-style-type: none">• Have a positive attitude and willingness to learn• Innovative thinker who is resourceful and looks for creative solutions• Hands on team player who is willing to help wherever needed• Strong attention to detail• Ability to work under pressure and meet deadlines• Proactive and confident in making suggestions for improvements• Ability to develop strong relationships• Strong communication skills (written & verbal) and pleasant and friendly demeanour
Software/Program Knowledge	<ul style="list-style-type: none">• Shopify• Microsoft Suite
Reporting Relationship	This intern will report to the Owners of the business
Remuneration	Unpaid internship
Hours	9am – 3pm (Flexible)
Additional Information	<ul style="list-style-type: none">• Clip It is an equal opportunity employer, valuing diversity and committed to creating an inclusive environment for all employees.• The successful candidate will be required to sign a confidentiality agreement prior to commencement

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INTERNSHIP OPPORTUNITY

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and **APPLY NOW.**

If you have any questions on this internship opportunity, please
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