

Job Details:

Company Name	McLaughlins Lawyers	
Website	www.mclaughlins.com.au	
Office Address	Level 1, 9 Ouyan Street, Bundall	
Company Overview	Full service law practice representing people and businesses on the Gold Coast since 1958	
Employment Type	Internship (unpaid)	
Job Title	Journalism/PR Internship	
Role and Duties	<ul style="list-style-type: none"> • Content creation based on a review of the company’s existing historical overview from 1958 – 1990 • Assist with updating historical overview to include relevant content to date • Stakeholder engagement through interviews with original owner and current employees and/or clients • Creative and content for social media and website use • Write article(s) for submission to relevant industry magazines (ex. Proctor) • Assist with developing marketing strategy for use of content created 	
Selection Criteria	Required <ul style="list-style-type: none"> • Strong written communication and research skills • Attention to detail • A passion for marketing and being creative • Can-do attitude and good work ethic 	Desirable <ul style="list-style-type: none"> • Interest in Law • Interest in historical analysis
Software / Program knowledge	<ul style="list-style-type: none"> • Microsoft Office • Social Media Platforms (LinkedIn, Facebook) 	
Other special requirements	Excerpt from historical overview is available to applicants upon request	
Position time frame	Start date ASAP	
Hours per week	1 – 2 days per week, flexible hours to suit academic schedule	