

TERMS AND CONDITIONS – The Mayors Telstra Technology Awards 2019

1.0 GENERAL

- 1.1. These terms and conditions are in relation to the competition being The Mayor's Telstra Technology Award 2019 ("The Award").
- 1.2. The Award is conducted by Study Gold Coast of 43 Nerang Street, Southport, Queensland 4215 ("The Promoter").
- 1.3. The duration of the competition is from Wednesday 17 July 2019 to Wednesday 23 October 2019 inclusive.
- 1.4. The Promoter reserves the right to interpret these terms and conditions and, if required, change them at its sole discretion.
- 1.5. Any amendments to the terms and conditions will be published on The Award website at www.studygoldcoast.org.au/techaward and through any other communication method approved by The Promoter. If the terms and conditions are changed during any stage of the competition, each School Coordinator will be directly notified of these changes by email.

2.0 ELIGIBILITY

- 2.1 Teams and students must comply with the following requirements to be eligible for entry into and continued participation in The Award:
- 2.2 The Award is open to all full-time students in years 9 – 12 from all Gold Coast high schools.
- 2.3 There is no limit to the number of teams a school can enter the Award, however, each team must consist of three (3) students all enrolled at the same school. Mixed gender teams are strongly encouraged.
- 2.4 Team members must be available to participate in The Award and the associated events and mentoring sessions outlined in section Key Dates.
- 2.5 A team can comprise of students from different school years, if the students are from years 9 to 12 and from the same school.
- 2.6 Each team is only allowed to submit one entry into The Award.
- 2.7 If a team member must withdraw from the competition at any point, the team's School Coordinator may submit a request in writing to The Promoter to replace the team member with another student. Such request may be granted at the discretion of The Promoter.
- 2.8 Each team is encouraged to appoint a team leader to coordinate the work and act as spokesperson. However, each member of the team should be able to serve as spokesperson, be fully involved with the project, and be familiar with all aspects of the project. The final work should reflect the coordinated efforts of all team members and will be evaluated during the final pitch and presentation evening.

3.0 ENTRY

- 3.1 Entry into The Award is open to students from year 9 – 12 in teams of three (3) who attend a Gold Coast school.
- 3.2 Each participating school is required to assign a School Coordinator as a point of contact for the school's team or teams.
- 3.3 A completed and signed Parent/Guardian Consent Form is required for each student entering the competition for their team's entry to be valid.
- 3.4 By submitting an entry in The Award, each team, student, respective parent or guardian, School Coordinator and school agrees to be bound by the terms and conditions contained herein.
- 3.5 Teams are required to submit their entries for the relevant phase of the competition as outlined below in:
- 3.6 Stage 1 - Complete the online Entry Form available at www.studygoldcoast.org.au/techaward. All fields in the Entry Form are compulsory, including:
 - 3.7 Signed Parent/Guardian Consent Form for each student in the team;
 - 3.8 School Coordinator's Details (name, position, email and telephone contact details);
 - 3.9 Responses to entry questions (1 – 4) addressing the judging criteria outlined in section 4.1 Judging Criteria – Entry.
- 3.10 Stage 2 - Final Pitch and Presentation Evening – Each team is required to conduct a five (5) minute, structured presentation to the judging panel addressing the judging criteria outlined in section 4.2 Judging Criteria – Final Pitch and Presentation. At the conclusion of each team's presentation, judges will be given the opportunity to ask questions about the idea or concept (2 minutes).

4.0 JUDGING CRITERIA

4.1 JUDGING CRITERIA – STAGE 1 (20% OF FINAL SCORE)

1. Is the idea innovative? **0/15**
2. Does the entry solve a real problem and have positive benefits to the community? **0/15**
3. Does the concept use new technology, or acknowledge that it is inspired by existing technology, using it in a new way? **0/25**
4. Does the entry demonstrate a sound understanding of the technology to be used? **0/25**
5. Have the team acknowledged who their customers are? **0/10**
6. Does the entry acknowledge similar products or concepts already in existence? Are competitors identified? Has the team identified what makes their idea or concept different to existing products or concepts? **0/10**

TOTAL OUT OF ___/100

4.2 JUDGING CRITERIA –STAGE 2 - FINAL PITCH AND PRESENTATION (80% OF THE FINAL SCORE)

1. Did the team's display booth showcase their idea or product? **0/10**
2. Was the team able to communicate their idea and/or concept effectively and confidently to the audience? **0/15**
3. Does the pitch tell a story sharing the team's vision for their concept? **0/15**
4. Does the team effectively explain and demonstrate an understanding of how technology will be used in the development of their product? **0/20**
5. Did the team consider the marketing of their product? For example, brand and/or logo development, evidence of research of their customer market? **0/20**
6. Was the team's final pitch unique and creative, using a variety of mediums? For example, PowerPoint Presentation, video, graphics, posters etc. **0/10**
7. Did the team keep to the 5minute allocated time (or less)? **0/10**

TOTAL OUT OF ___/100

5.0 JUDGING AND DECISIONS

- 5.1 Entries in The Award will be judged by the judging panel appointed by The Promoter as outlined at the website www.studygoldcoast.org.au/techaward. Every effort will be made to ensure that judging panel members are impartial and suitably qualified. Appointments to the judging panel will be made at the sole discretion of The Promoter.
- 5.2 The decisions of the judging panel will be final, and no correspondence will be entered.
- 5.3 Judging and decisions made by the judging panel will be based on the 'Judging Criteria' set out above in section 'Judging Criteria'.
- 5.4 In the event of a tie for first, second or third place it will be the City of Gold Coast Mayor Tom Tate's (or his nominated representative) decision. The decision will be final, and no correspondence will be entered.

6.0 KEY DATES

- 6.1 The Ideation Workshops will be hosted on Wednesday 19th June 2019 and Wednesday 26th June 2019. Both workshops from 4pm – 6pm.
- 6.2 Stage 1 Entries open 9am Wednesday 17 July 2019 and close at 5pm Wednesday 14 August 2019.
- 6.3 Judging will take place on between the 15th August and 23rd August 2019
- 6.4 Ten (10) successful finalist teams will be announced on Monday 26 August 2019 via the website www.studygoldcoast.org.au/techaward and email to all nominated school coordinators.
- 6.5 The ten (10) successful finalist teams then proceed to Stage 2 of The Award from Monday 2nd September 2019.
- 6.6 Stage 2 of The Award includes four (4) coaching and mentoring sessions to be held at the following dates and times:
- 6.7 Mentoring Session 1: Wednesday 4th September 2019, 4pm – 6pm.
- 6.8 Mentoring Session 2: Wednesday 11th September 2019, 4pm – 6pm.
- 6.9 Mentoring Session 3: Wednesday 18th September 2019, 4pm – 6pm.
- 6.10 In School Mentoring Session 4: 8th September – 22nd September 2019, 4pm – 6pm.
- 6.11 Stage 2 closes 5pm Wednesday 16 October 2019.
- 6.12 The Final Pitch and Presentation Evening will be held at Bond University on Wednesday 23 October 2019. First, second and third place winners of The Award will be announced, as well as the announcement of the winning school and the Telstra People's Choice Award.
- 6.13 The Promoter reserves the right to amend the times and dates of The Award as outlined in section 6.0 Key Dates and The Promoter will not be responsible for any loss occasioned thereby. Any amendments to the Key Dates as outlined in section 6.0 Key Dates will be published on The Award website at www.studygoldcoast.org.au/techaward and through any other communication method approved by The Promoter. If any Key Dates are changed during any stage of the competition, each School Coordinator will be directly notified of these changes by email.

7.0 PRIZES

- 7.1 This competition is a game of skill and chance plays no part. Prizes will be awarded at the discretion of the judging panel according to the criteria set out in section 'Judging Criteria'.
- 7.2 The nature and quantity of any prizes will be determined by The Promoter in conjunction with The Award partner/sponsors and published on the website www.studygoldcoast.org.au/techaward.
- 7.3 Any published prize in association with The Award, both for students and schools, must be claimed within one (1) year of the date of the announcement of that prize at the final presentation ceremony. If for any reason any winner does not take a prize by the time stipulated by The Promoter, then the prize will be deemed to be forfeited.
- 7.4 If any prize is unavailable, The Promoter, in its discretion, reserves the right to substitute the prize with a prize of the equal value and/or specification.
- 7.5 Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
- 7.6 In the event of unforeseen circumstances or events arising which are beyond the control of The Promoter and which adversely affect the administration of the competition, The Promoter reserves the right to cancel, terminate, modify or suspend the completion or suspend or modify a prize.
- 7.7 All prizes will be delivered directly to the schools of the winning's students within one (1) week of the final pitch and presentation ceremony.

8.0 INTELLECTUAL PROPERTY, CONFIDENTIALITY AND LIABILITY

- 8.1 The protection of any information that a team may require to be kept confidential and/or any intellectual property rights in a team's entry is the sole responsibility of each team and not The Promoter.
- 8.2 All intellectual property created by each team remains the property of that team and students in equal proportions.
- 8.3 Each team agrees to grant Study Gold Coast a perpetual, irrevocable, non-exclusive, royalty free, world-wide licence to use, publish, reproduce, modify, adapt, and display, any or all of the Team's entry including the Team's responses, pictures, images, videos, drawings and illustrations ("Content") and otherwise exercise all such intellectual property rights in respect of the Content for any purpose in any media, without compensation, restriction on use, attribution or liability. Each Team and each student participant agrees not to assert any moral rights in relation to such use and warrant that they have the full authority to grant these rights; but only to the extent that such use is not for commercial purposes and is in connection with The Award and/or to promote Study Gold Coast.
- 8.4 Each participating student and each Team agree that they are fully responsible for the Content they submit. The Promoter shall not be liable in any way for such Content to the full extent permitted by law. The Promoter may remove any Content without notice for any reason whatsoever. Each participating student and Team warrants and agrees that: (a) they will not submit any Content that is unlawful or fraudulent, or that Study Gold Coast may deem in breach of any intellectual property, privacy, publicity or other rights, (b) Content submitted will not be defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, not suitable for children attending Grades 9 to 12 in Australia, or otherwise unsuitable for publication; (c) they will obtain prior consent from any person or the owner(s) of any property that appears in their Content; (d) the Content is their own original work or they have full prior consent from any person who has jointly created or has any rights in the Content, to the uses and terms herein, and the Content does not infringe the rights of any third party; (e) their Content shall not contain viruses or cause injury or harm to any person or entity; and (f) they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.
- 8.5 If this competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of Study Gold Coast, including but not limited to technical difficulties, unauthorised intervention or fraud, Study Gold Coast reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any Team; or (b) to modify, suspend, terminate or cancel the competition, as appropriate.
- 8.6 Any cost associated with accessing the promotional website or creating and submitting an entry is the Team's responsibility.
- 8.7 All entries and materials submitted to the City of Gold Coast in conjunction with this Award (in any form including hard copy, electronic forms or working prototypes) remain the property of the Team and students in equal proportions.
- 8.8 Each Team and student agree to respect and protect the confidentiality of any information shared between other teams and students participating in the Award.
- 8.9 Participation in the Award is voluntary and is at each participant's own risk.
- 8.10 None of Study Gold Coast or the Award sponsors and partners or any employee or agent of Study Gold Coast or the Award sponsors and partners will be liable (to the extent permitted by law) to the teams or students or their respective parents, guardians, school coordinators or schools for:
- 8.11 Any injury or death of any person or persons and/or property and/or cost, loss, damage, expense or claim occasioned or incurred (including without limitation any indirect economic or consequential loss) arising from or in connection with the Award or any person's participating in it, or the receipt of any prize.
- 8.12 Any taxes, duties, charges or levies to be paid to any person in connection with any prize a Team or student or school may receive in connection with the Award.

9.0 INFORMATION PRIVACY

- 9.1 Where students provide personal information to The Promoter, noting that the participation in the competition is voluntary, the personal information will be used by The Promoter to administer the competition in accordance with these terms and conditions. All personal information will be stored securely and except as provided for in these terms and conditions, will not be given to any other person or agency unless participants have given The Promoter permission, or The Promoter is authorised or required by law.
- 9.2 The collection, use and disclosure of all personal information will be handled in accordance with the Information Privacy Act 2009 and Study Gold Coast's privacy statement which is available at:
- 9.3 www.studygoldcoast.org.au/privacy-policy/

10.0 WAIVERS AND RELEASES

- 10.1 Teams and students and their respective parents, guardians and schools, consent to The Promoter, its employees or agents and partners/sponsors, photographing and/or filming student participants and using the name, image and/or voice of such participants, in any media for an unlimited period without remuneration to promote The Award or any of The Promoter's associated activities.
- 10.2 Teams and students and their respective parents, guardians and schools, acknowledge that all right, title and interest in, or relating to any image taken by or on behalf of The Promoter belongs to The Promoter for its own use. Any image taken by a partner or sponsor of The Award is not an image taken on behalf of The Promoter.

10.3 Teams and students and their respective parents, guardians and schools, release The Promoter and the partners and sponsors of The Award from any claim by themselves, or on their behalf, arising out of the use of any photo/film by The Promoter, and partners and sponsors of The Award.

11.0 FORCE MAJEURE

11.1 The Promoter will not be responsible for any damage arising out of and shall not be in breach of terms and conditions of The Award if The Award is cancelled, suspended, or reduced due to failure of services or other force majeure outside of The Promoter's reasonable control.

12.0 LAWS

12.1 The Agreement is governed by the laws of the State of Queensland.