



Experience Gold Coast Chair and Board Members Appointed

Study Gold Coast would like to congratulate the newly appointed Chair and Board of the City's new entity Experience Gold Coast. After many years of dedicated service to our sector we are pleased to announce the current Chair of Study Gold Coast, the Hon Rob Borbidge, AO, has been appointed as the Chair of Experience Gold Coast.

In accepting his appointment, the former Queensland Premier had this to say about the formation of the new entity:

"It's an honour to be invited to serve as Chair of Experience Gold Coast. Our city holds so much promise and the possibilities are endless. The Gold Coast is a city that has been built on entrepreneurial zeal and by bringing education, the arts, events, and tourism together under the one umbrella provides us with an opportunity to embrace that spirit collectively and strategically to the benefit of all."

The official education sector representative on the new board is the Hon Kate Jones, whose former portfolios included Minister for Education and Minister for State Development, Tourism & Innovation; Executive Director for Tech Council of Australia; and Independent Commissioner on the Australian Rugby League Commission. During her time as Minister, Ms Jones' portfolio also encompassed the international education sector for Queensland.

The full list of appointments for the Chair and Board of Experience Gold Coast is as follows:

Chair:

The Hon Rob Borbidge AO – former Premier of Queensland, former member for Surfers Paradise, Chair of Study Gold Coast, Chair of Life Flight, Senior Advisor for Govstrat Pty Ltd.

Board:

27 July 2023

The Hon Kate Jones – former Minister for State Development, Tourism & Innovation, Executive Director for Tech Council of Australia, Independent Commissioner on the Australian Rugby League Commission.

Jackie Cross – Major Events Gold Coast board of directors, Director Cross Promotions International.

Louise Bezzina - Artistic Director Brisbane Festival and former CEO and Artistic Director of Bleached Arts Ltd (Placemakers).

Clark Kirby –Destination Gold Coast and Major Events Gold Coast Board of Directors Chief Executive Officer & Managing Director of Village Roadshow Group.

Adam Twemlow – Destination Gold Coast board of directors, Partner in Charge KPMG Enterprise division in Queensland, New South Wales & Victoria.

Danielle McFall-Weiss - HOTA Board of directors, Queensland Ballet Board of directors, Arts Manager.

Rebecca Frizelle OAM - former Chief Operating Officer Frizelle Sunshine Automotive, Co-owner Gold Coast Titans. Destination Gold Coast board of directors. Rebecca is also the Deputy Chancellor of Griffith University and will provide further representation of the education sector to the Experience Gold Coast Board.

Study Gold Coast welcomes these appointments, which are a key milestone in the establishment of Experience Gold Coast.

We look forward to working with the new Board to deliver great outcomes for Study Gold Coast and our members as part of Experience Gold Coast.