



STUDY GOLDCOAST.

STUDY GOLD COAST KEY OBJECTIVES



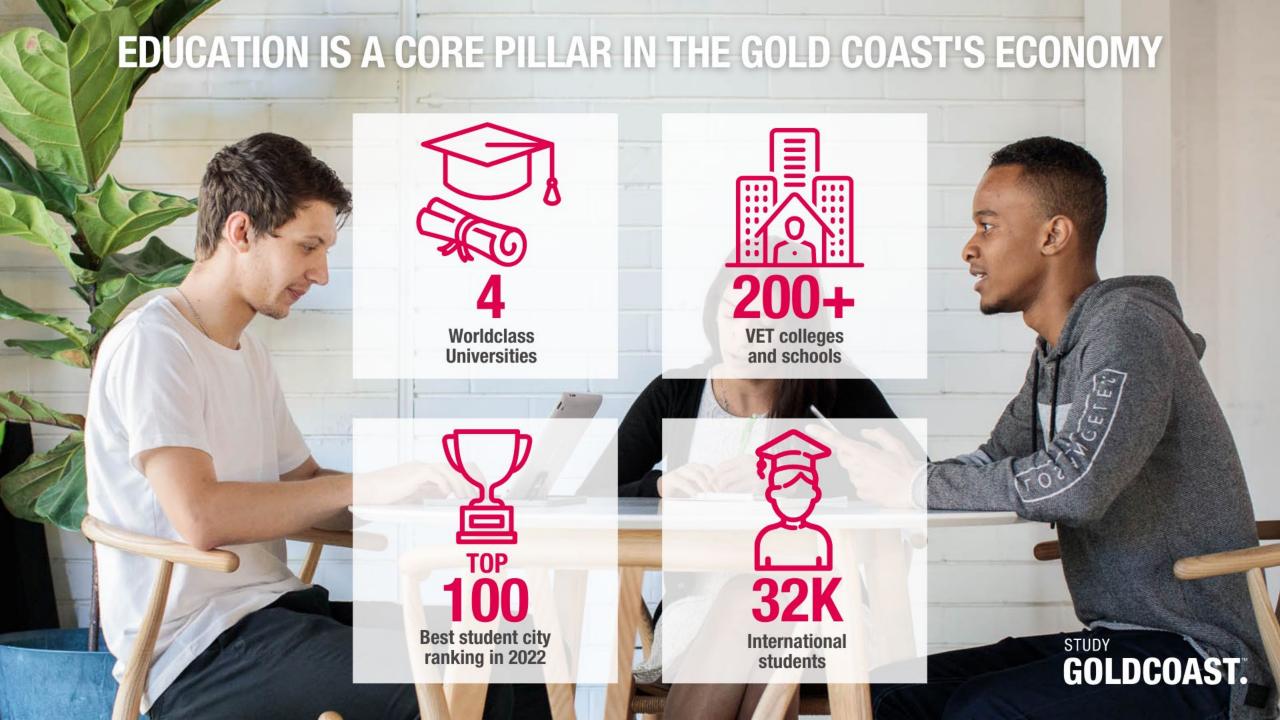


AUSTRALIA'S GOLD COAST

- 6th largest city in Australia and one of the fastest growing
- 57km of pristine coastline
- Population of approximately 650,000 with 28% of residents born overseas

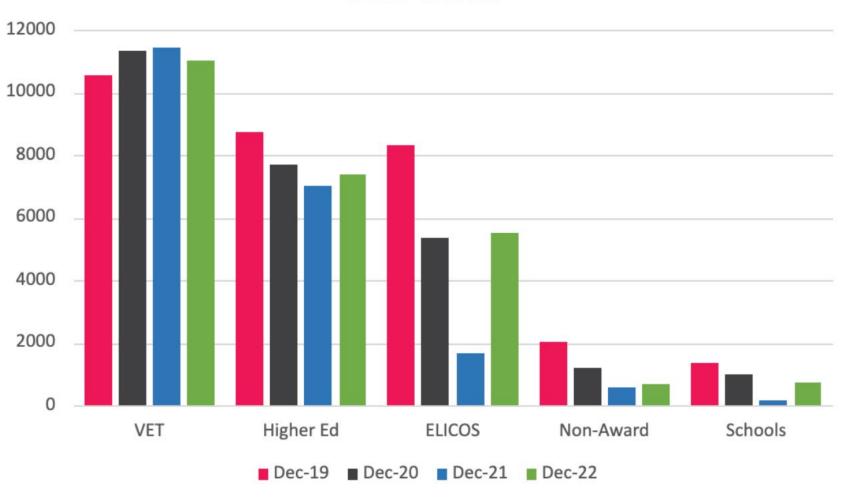


- 25,000 dedicated regional places
- Priority processing on regional visas
- Access to the Regional Occupations List
- Access an additional year in Australia on a post-study work visa



ENROLMENTS BY SECTOR DURING COVID

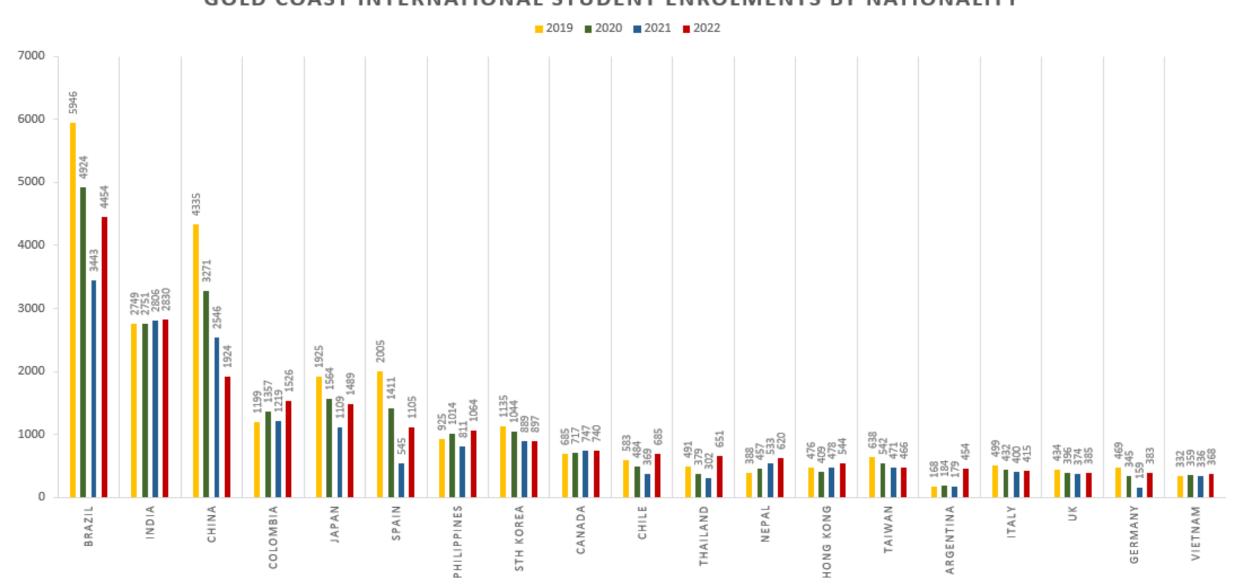




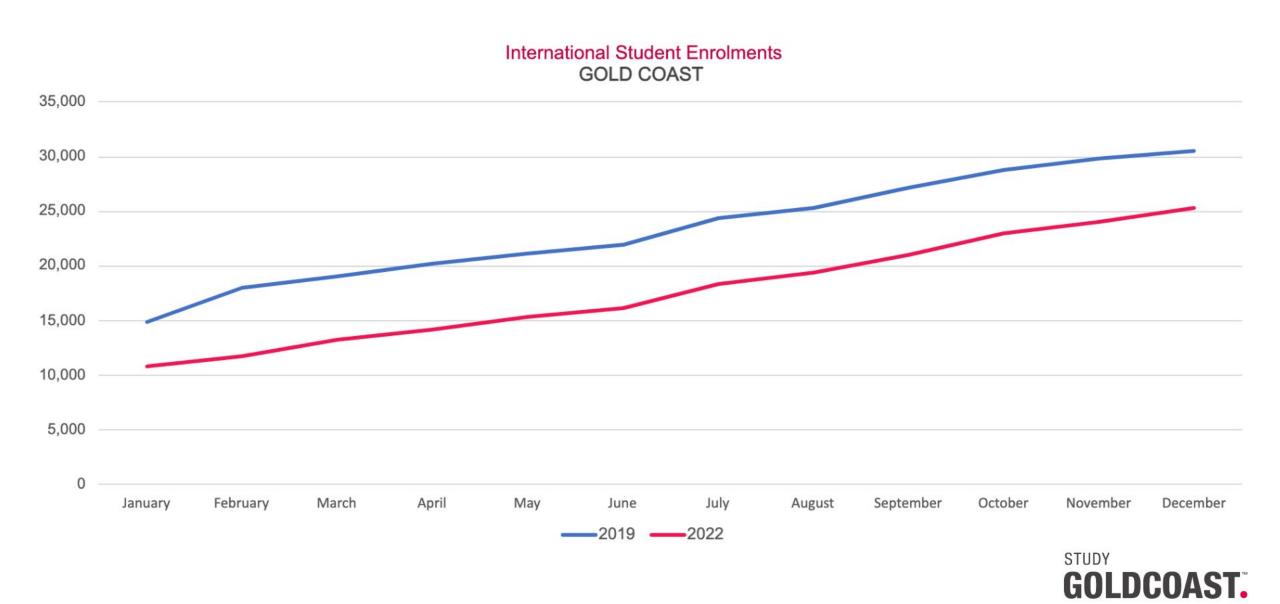


GOLD COAST ENROLMENTS BY NATIONALITY

GOLD COAST INTERNATIONAL STUDENT ENROLMENTS BY NATIONALITY



GOLD COAST POST COVID RECOVERY



1. QUALITY EDUCATION AND TRAINING





4 World Class Universities



TAFE



50+ Private Training Institutions



30+ Public and Private Schools



2. STUDENT EXPERIENCE AND SUPPORT













3. EMPLOYABILITY AND CAREERS

\$33b annual value of economy

continued investment: Gold Coast S300m Airport, expand G-Link light rail network, new Arts and Cultural Precinct



SPORT



EDUCATION



FILM



EVENTS



TOURISM

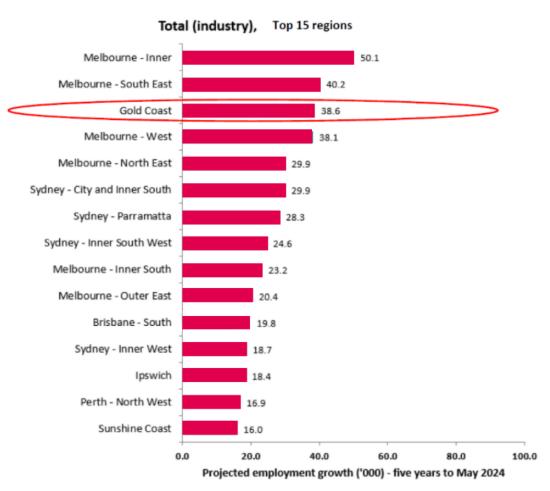


HEALTH



EMPLOYABILITY

WHERE IS THE INDUSTRY GROWTH?



MAJOR REGIONS	ALL INDUSTRIES (%)
NEW SOUTH WALES	9.0
VICTORIA	9.7
QUEENSLAND GOLD COAST	8.4 14%*
SOUTH AUSTRALIA	5.8
WESTERN AUSTRALIA	6.0
TASMANIA	5.7
NORTHERN TERRITORY	5.4
AUSTRALIAN CAPITAL TERRITORY	6.1

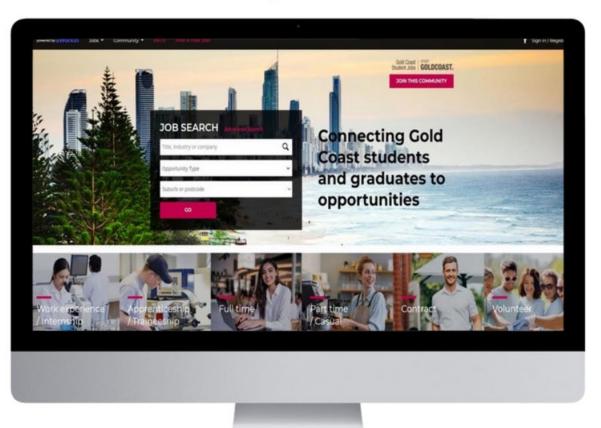
TOP 3 AREAS OF GROWTH

- 1. HEALTH CARE AND SOCIAL ASSISTANCE
- 2. EDUCATION AND TRAINING
- 3. ACCOMODATION AND FOOD SERVICES



GOLDCOASTSTUDENTJOBS.COM.AU





Marketing campaign reach: 330,000

Current job seekers: 2,868

Employers registered: 306

Opportunities listed: 1,205



4. SAFE AND DESIRABLE LIFESTYLE





57KM of pristine coastline



Cycling and walking across the city



30 mins to pristine rainforest waterfalls & national parks

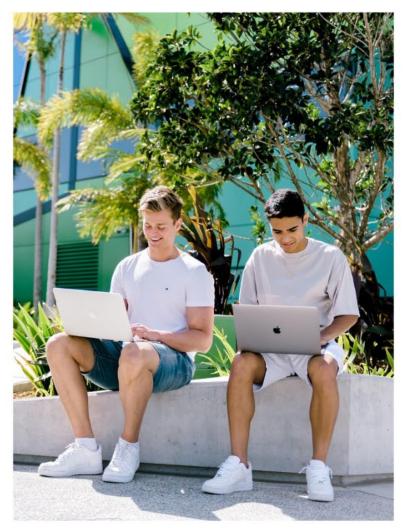


Average temperature of 29 degrees celsius



5. UP TO 4 YEARS POST STUDY WORK RIGHTS

Temporary Graduate Visa (subclass 485) benefits:





Up to 4 years post-study work rights



Access to additional regional visas



Priority processing of visa applications

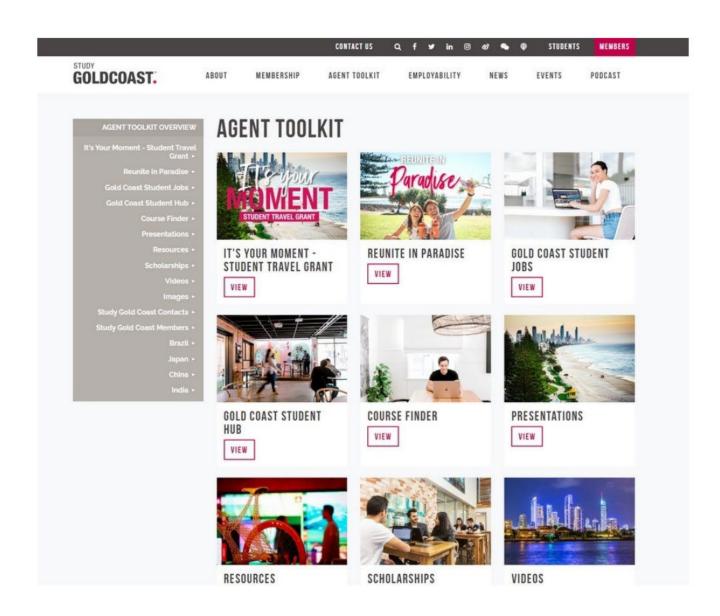


Bonus points towards skilled migration to Australia





AGENT TOOLKIT



Assets to showcase the Gold Goast education sector to agents worldwide

STUDY GOLD COAST AGENT TOOLKIT



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