

STUDY GOLD COAST PRESENTS THE

**GOLD COAST**  
**CAREERS**  
**FESTIVAL**

**THURSDAY 6 MAY - SATURDAY 8 MAY 2021**  
**GOLD COAST CONVENTION AND EXHIBITION CENTRE**



**EXHIBITOR PROSPECTUS**

[careers-festival.com](http://careers-festival.com)



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**PROSPECTIVE  
STUDENTS,  
TEACHERS &  
PARENTS**

**OVER 3 DAYS!**

## **THE LARGEST CAREERS EVENT ON THE GOLD COAST**

Study Gold Coast is proud to once again host the Gold Coast Careers Festival. This year the Careers Festival will be held over three days, including a Saturday to attract senior high school students, parents and the mature-aged market.

### **THE DETAILS**

Bump in: Wednesday 5 May

Event dates: Thursday 6 May - Saturday 8 May

Time: 9am - 3pm

Where: Gold Coast Convention and Exhibition Centre, Broadbeach

Please note bump in details will be sent closer to the event.

### **CONTACT**

Jenna Schroeder

0424 357 076 | [events@studygoldcoast.org.au](mailto:events@studygoldcoast.org.au)

The Gold Coast Careers Festival attracts high school students, parents, teachers and career changers from the Gold Coast and surrounds. As an exhibitor, this is your opportunity to meet and engage with your prospective future students.

In 2021 the Careers Festival will be held over three days at the Gold Coast Convention and Exhibition Centre in Broadbeach. The new location and increased days allow you to take full advantage of attendee numbers while we comply with COVID regulations. The addition of a Saturday will further attract parents, non-school leavers, career changers and the job seeker markets to the event.

The Gold Coast Careers Festival is a major drawcard for anyone wanting to explore their career options and employment opportunities. With key Gold Coast employers, as well as education and training providers exhibiting at the event, places are limited, so secure your booth early to avoid missing out.

## EXHIBITOR BOOTHS

Booth Size	Non-member	Study Gold Coast member (5% discount)
Single Booth - 3m x 3m	\$2,650 (+GST)	\$2,517 (+GST)
Double Booth - 6m x 3m	\$5,300 (+GST)	\$5,035 (+GST)
Triple Booth - 9m x 3m	\$7,950 (+GST)	\$7,552 (+GST)

### OFFICIAL EXHIBITION SUPPLIER

The Official Exhibition Supplier for the 2021 Gold Coast Careers Festival is Pyramid Displays, a Gold Coast based company who specialise in providing a total exhibition service, including custom built displays and exhibition stands.

#### Pyramid Displays

**Contact:** David Holmquist  
**Tel:** 07 5522 1133  
**Email:** info@pyramiddisplays.com.au



Each confirmed exhibitor will receive an Exhibitor Kit by email from Pyramid Displays prior to the exhibition. The Exhibitor Kit includes information regarding booths, signage, furniture, AV and power. It also includes information and contact details for upgrade styles and custom stands.

#### DISPLAY BOOTH INCLUSIONS:

Each standard 3m x 3m booth is constructed from white PVC inserts in an aluminium frame and includes:

- 3m wide and 2.5m high back wall
- 3m deep and 2.5m high side walls on closed sides
- 290mm high fascia boards on open sides
- 1 x 4amp general-purpose outlet (GPO)
- 1 x company signage on open sides (up to 30 black characters, in capitals, on white PVC panel)
- 2 x energy efficient spotlights



#### STANDARD FURNITURE PACKAGE (PER BOOTH):

- 1 x commercial trestle table (1.8m x 750mm x 720mm high)
- 1 x black, custom fitted cloth
- 2 x Atlantis chairs (black padded seat on folding chrome frame)



### PARKING PASSES

A single booth includes 6 parking passes (ie. 2 cars x 3 days), a double booth includes 12 parking passes (ie. 4 cars x 3 days) and a triple booth includes 18 parking passes (ie. 6 cars x 3 days).

## WHAT'S NEW IN 2021

### A NEW VENUE

This year the Careers Festival will be held at the Gold Coast Convention and Exhibition Centre, an award-winning business event venue. Located in the heart of Broadbeach, the Careers Festival will take place over two halls, with an adjacent room for hands-on workshops to be held.



### THE ADDITION OF SATURDAY

The addition of Saturday 8 May will open the Careers Festival to markets beyond high school students who typically visit during the week. Study Gold Coast's targeted campaign will attract parents, non-school leavers, career changers and the job seeker markets to the event.

### THE NEW NORMAL

The Careers Festival will have a Queensland Health approved COVID-Safe Plan for the event to ensure the safety of all attendees and exhibitors. If any changes to the plan are required in the lead up to the event we will keep you informed. If we are required to cancel the event due to COVID you will be able to roll-over your booking or receive a refund.

### OUR DIGITAL PRESENCE

The Careers Festival will primarily be a physical event this year to enable exhibitors to connect with students and non-school leavers in a face-to-face setting. To complement this, our online platform will allow attendees to pre-register for appointments and workshops in the lead up to the event and provide on-demand content after the event. Exhibitors will have the opportunity to provide content to include in the online content library.



STUDY  
**GOLDCOAST.**<sup>TM</sup>

SECURE *YOUR* PLACE *TODAY.*

The Gold Coast Careers Festival is run by Study Gold Coast, the peak industry body for the education and training sector on the Gold Coast. For further information regarding the 2021 Gold Coast Careers Festival, please contact Jenna Schroeder, Events Consultant on 07 5556 6100 or [events@studygoldcoast.org.au](mailto:events@studygoldcoast.org.au)

**CAREERS-FESTIVAL.COM**